



Document title:

Job Description

**« 6-months paid stage»
for motivated digital marketing students
and/or recent graduates**

Job role	Assistant / Apprentice
Department	Digital Marketing
Location / Working place	Geneva, Switzerland

WISeTravel.IO, a consortium led by WISeKey SA and Climate Friendly Travel Services (UK/BE) has developed a digital innovation to help consumers navigate the uncertainty and enjoy new travel experiences. <https://www.phocuswire.com/WISeTravel-app> .

We are looking for motivated digital marketing students and recent graduates to join us on this exciting project. We are offering 6-month paid stages starting 1 September 2020. Apprentices will be able to work remotely and can qualify for credits for their curriculum.

The successful candidates will have the opportunity to work in a start-up environment, backed by a leading NASDAQ-listed technology company. They will develop a strong understanding of the travel technology space and tourism market

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General Business Use

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Mission *(to be completed)*

- 6-months paid stage – starting September 1st, 2020

Main responsibilities *(to be completed)*

- Assist with marketing strategy and execution for WISeTravel solutions and applications
- Assist with marketing campaigns, SEO, AdWords, marketing automation, data mining, identification of leads
- Social media management (Facebook, Twitter, LinkedIn, Instagram, WeChat)
- Content creation (web, blogs, infographics, video, etc)
- Assist with media relations and speaking/pitching opportunities

Requirements *(to be completed)*

- Student and/or recent graduate in digital marketing

If you are interested, please send a short e-mail with your current CV directly to Christoph Klenner (cklenner@wisetrav.com)

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