

# OVERVIEW



# CYBERSECURITY IS A SHARED MISSION. A CRITICAL MISSION. AND, A MISSION THAT WILL TAKE ALL OF US, FOR ALL OF US.

Digital technology powers every aspect of business, society and our individual lives: from improving education and healthcare to advancing agriculture, from creating jobs to enhancing environmental sustainability. It keeps us informed, connected, entertained and inspired; opening the doors to an ever-bigger world of opportunity. As technology companies, we recognize the opportunities we have been afforded in providing these new avenues of access, along with the responsibilities that come with them.

## RESPONSIBILITY STARTS HERE:

### PROTECT ALL USERS AND CUSTOMERS EVERYWHERE.

- The 70 plus Cybersecurity Tech Accord signatories understand we need to earn the trust our users and customers put in the technology we create and to protect those who rely on it and on us. We don't just design, develop and deliver software, hardware and services – we enable and empower people, enterprises and governments to imagine more, reach further, and push the boundaries of possibility. Prioritizing, security, privacy, integrity and reliability of our products and services is therefore critical. While security will never be perfect, we will collectively work to reduce the likelihood, frequency, and severity of vulnerabilities.
- We will strive to protect all our users and customers from cyberattacks, whether they are individuals, organizations, or governments. Online threats will evolve and so too will our efforts to mitigate them. Nevertheless, our focus on protecting our users and customers will remain and we will do so irrespective of the technical acumen, culture, or location of the people using our technology. Moreover, the motives of the attacker, whether criminal or geopolitical, will not deter our companies from this commitment.

## DEFENDING THE CORE:

### OPPOSE ATTACKS ON CUSTOMERS THROUGH OUR PRODUCTS TO CUSTOMERS ANYWHERE.

- We invest significant resources in protecting the design, development, and delivery of the software, hardware, and services we deliver. However, each day we face increasing and evolving threats born from a community of sophisticated cybercriminals, as well as from a growing number of countries developing offensive capabilities. With this in mind we will fight hard to actively protect against efforts to tamper with or exploit our products and services.
- We support governments in their law enforcement and national security efforts. Indeed, many of our products and services are used to help governments protect themselves, their citizens, and their economies. Similarly, we will continue to work with law enforcement in responding to lawful requests for data. But, we do not and will not support governments that seek to use our products to attack our customers. Such activities undermine trust in the very foundations of cyberspace.

## INVESTING IN THE BASICS:

### EMPOWER USERS AND CUSTOMERS BETTER PROTECT THEMSELVES

- Cybersecurity is not something you buy. It is something we all do, on an individual and company level. Cybersecurity risk management is a continuous process that benefits from partnerships and shared learnings. To that end we will provide our users, customers, and the wider developer ecosystem with information and tools that will enable them to protect themselves against cyberthreats.
- Digital transformation is occurring all around us. The dramatic changes in operations it brings must be met with a re-focus on risk management. This is true no matter where in the world you are and as a result cybersecurity capacity building challenges need to be addressed globally. We recognize our stewardship roles in cyberspace and commit to strengthen this critical element of technology adoption.

## ACTING COLLECTIVELY:

### PARTNER TO ADVANCE CYBERSECURITY

- Cybersecurity has been recognized as a shared problem for over twenty years. The industry, experts and policy community have built organizations, launched initiatives, and funded projects to address it. The Cybersecurity Tech Accord signatories recognize these important efforts and participate in many of them, but understand that more is needed. We came together to articulate our values and commitment to working together to protect customers and users by advancing security, privacy, integrity and reliability across the ecosystem. The Tech Accord is the first step on that journey.
- Partnership lies at the heart of the Tech Accord. Together we can establish formal and informal partnerships across the industry, civil society, and security researchers, identifying solutions to emerging challenges. However, fostering the next generation of meaningful cybersecurity improvements will not be easy. We need to recognize that there will be setbacks and sobering moments of learning as we drive forward in our efforts to advance capabilities for identifying, preventing, detecting, responding to, and recovering from cyberattacks.

The launch of the Cybersecurity Tech Accord represents an important inflection point. The Accord is a living framework that encourages and emboldens companies to aspire to more and collaborate for greater security outcomes. Bringing together the resources and expertise of the global technology industry, it creates a starting point for dialogue, discovery and decisive action. Over the course of the coming months and years, we will partner on a series of initiatives based on these principles to make the online world a safer place for people and businesses across the globe.

**Cybersecurity is a shared mission. A critical mission. And, a mission that will take all of us, for all of us.**

# PARTICIPATING ORGANIZATIONS



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Panasonic

panda

pax8

percipient.ai

predica.

PROFESSIONAL  
OPTIONS

QOMPLX:

QAssociates

Resecurity

reveal.

Rockwell  
Automation

RSA

SAFE  
PC CLOUD

safetica

salesforce

SAP

Schneider  
Electric

Scitum.

secucloud.

SecurityScorecard

SHARP

SILENT BREACH

SONDA

SSRD

STACKPATH

STRATA  
Information Technology

stripe

StrongConnections

swisscom

SWITCHFAST

Synack

TADGROUP

TANIUM.

TIM

Telefonica

telelink

tenable

ThreatModeler  
Identify - Assess - Monitor - Mitigate

TREND  
MICRO

UNISYS

US Licensing Group

US Medical IT

ALIDY

vmware

VU

TECHNOLOGIES

WIPFLI

WIS@key



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